



# SMARTA

Sustainable shared mobility interconnected with public transport in European rural areas

## Possible mobility scenarios: a vision for Dreisam Stromer

Workshop

20th October 2020

Municipal administration, Talvogteistr. 2  
79199 Kirchzarten, Germany  
& Zoom

Agenda





## Workshop agenda (first session)

9:00 – 9:30	<b>Meet and greet</b>
9:30 – 9:45	<b>Welcome and introduction</b>
	<u>Speakers:</u> <b>Andreas Hall</b> , Major of Kirchzarten <b>Arnd Frieling</b> , CEO of Energy and water supply Kirchzarten
9:45 – 10:15	<b>Bürgerbus Mobility in Baden-Württemberg: Support programs</b>
	<u>Speaker:</u> <b>Dr. Martin Schiefelbusch</b> , NVBW - Nahverkehrsgesellschaft Baden-Württemberg mbH
10:15 – 10:30	<b>An EU perspective on rural mobility: the SMARTA Project</b> <i>The session will introduce the SMARTA project and familiarize the audience with the main objectives and activities of SMARTA</i>
	<u>Speakers:</u> <b>Andrea Lorenzini/Brendan Finn</b> , MemEx Srl
10:30 – 11:00	<b>Mobility needs in Dreisam Stromer</b> <i>The session discusses the results of a survey conducted September 2020 which aimed to assess the mobility needs of the residents of Dreisam Stromer inhabitants</i>
	<u>Speaker:</u> <b>Stefan Gabi</b> , Vectos
11:00 – 11:15	<b>Possible scenarios at the mobility level</b> <i>The session introduces ideas for future developments</i>
	<u>Speaker:</u> <b>Stefan Saumer</b> , Bürgerbus Dreisam Stromer
11:15 – 11:30	<b>Question and Answer session</b>
	<u>Moderator</u> <b>Dr. Holger Jansen</b> , Agentur Landmobil
11:30 – 11:45	<b>Coffee break</b>





## Workshop agenda (second session)

11:45 – 12:15	<p><b>Experiences from good practices in rural mobility: the Kilkenny experience in Ireland</b></p> <p><i>The session deals with a presentation of Ring a Link, a not-for-profit company with local governance, based in Kilkenny, Ireland. It is one of 17 designated Transport Coordination Units (TCU) in Ireland. It mostly operates Demand Responsive Transport (DRT) services with a social inclusion mission, plus some daily scheduled services. The Demonstrator in SMARTA project integrates local mobility services with the regional public transport. More information is available at Ring a Link's website is <a href="http://www.ringalink.ie">www.ringalink.ie</a>.</i></p> <p><u>Speakers</u>  <b>Jackie Meally</b>, Ring a Link and <b>Declan Rice</b>, Kilkenny LEADER partnership</p> <p><u>Moderator</u>  <b>Dr. Holger Jansen</b>, Agentur Landmobil</p>
12:15 – 12:30	<p><b>Possible scenarios at the technology level</b></p> <p><i>The presentation introduces the relevant ITS issues and next steps</i></p> <p><u>Speaker:</u>  <b>Claudio Disperati &amp; Giorgio Ambrosino</b>, MemEx Srl</p>
12:30 – 13:15	<p><b>Panel discussion</b></p> <p><i>The sessions aims to set up a discussion with a set of experts around the following themes:</i></p> <ul style="list-style-type: none"> <li>• <i>The role of the Technology: challenges and opportunities &amp; A vision for Bürgerbus Dreisam Stromer 2.0;</i></li> <li>• <i>Learning from others, knowledge transfer, implementing new technologies and related conditions. What to learn from the Kilkenny and other experiences</i></li> <li>• <i>Packages of measures that are required to ensure that the mobility needs are met</i></li> </ul> <p><u>Moderators</u>  <b>Andrea Lorenzini/Brendan Finn</b>, MemEx Srl</p> <p><u>Panellists:</u>  <b>Martin Schiefelbusch</b>, NVBW, <b>Declan Rice</b>, KLP  <b>Stefan Saumer</b>, Bürgerbus Dreisam Stromer, <b>Giorgio Ambrosino</b>, MemEx, <b>Brian Masson</b>, SMARTA2 Project</p>
13:15 – 13:30	<p><b>Wrap-up and conclusions</b></p> <p><b>Holger Jansen</b>, Agentur Landmobil</p>





## Logistics

*The conference will be held in English and German. Participation in the event can take via Zoom. Participants can choose between German and English. The event will be translated professionally synchronously. Participation is free.*

*The workshop can be joined online via Zoom:*

**ZOOM Showlink for Tuesday, October 20th, 2020, from 9 a.m.**

Viewers link - no password required:

<https://zoom.us/j/97397909911?pwd=WHluWUIKc3dkT1FEdkpHWUZ5SUFcz09>

## Contacts and Sponsors

*The workshop is an event of Dreisam Stromer Administration organized in cooperation with the SMARTA European project.*

*Contact: Stefan Saumer, [stefan.saumer@googlemail.com](mailto:stefan.saumer@googlemail.com)*

*Cooperation partners:*

